



kennyseven@outlook.com  
832.282.1316

kennylaw.design

To work in a creative and collaborative environment which allows me to contribute to the creative field of design.

Education

UNIVERSITY OF HOUSTON

BFA Graphic Design | 2020

HOUSTON COMMUNITY COLLEGE

Associates of Arts | 2016

Experience

S.O. CREATIVE

Designer | 2022–Present

Responsible for concept, design and production.

DECODE DIGITAL

Jr. Production Designer | 2021–2022

Design and assists teams in the production of marketing materials, print campaigns, display ads, direct mails, OOH signage, static and animated social posts for CommonSpirit Health’s divisions. Automating eNewsletters, landing pages, location specific pages high-fidelity wireframe reducing the production time by 50%. Ensure typesetting and print quality standards are met.

CREATIONSTATION

Student Graphic Designer | 2017–2020

Designed and produced marketing materials, promotional campaign collateral, logo identities, vinyl graphic installations, large scale posters and banners for departments and student organizations.

PASSWORD PRODUCTION

Graphic Designer/Technician | 2016–2017

Assisted in creating, illustrating and setting up digital signage for various convocation.

Exhibitions

BRING YOUR OWN BEAMER

The Menil Collection | 2019

FLUX

Ecclesia | 2019

University of Houston Graphic Design Student Exhibition

ENCOUNTER: MEETING POINTS ON BUFFALO BAYOU EXHIBITION

Sunset Coffee Building | 2017–2018

Skills

DESIGN

Experienced in research and concept development for print, UI/UX, web design, brand and identity, exhibition design, product design, environmental graphic and motion graphics.

TECHNICAL

Figma, Adobe Illustrator, Photoshop, Indesign, AfterEffects, Premiere, XD, Lightroom, HTML5 + CSS, Webflow, Microsoft Office and Large Format Color Printer.

ADDITIONAL

Risograph and letterpress printing, booking binding, printmaking, photography and painting.

Bilingual in English and Cantonese.

Awards

STEAL THIS IDEA - ACUI

Association of College Unions International | 2020

Received an honorable mention in the brochures category for the CLASS Distinguished Faculty Award Brochure.

UNIVERSITY OF HOUSTON GRAPHIC ALUMNI PARTNERSHIP SCHOLARSHIP

University of Houston | 2019

STEAL THIS IDEA - ACUI

Association of College Unions International | 2019

Received an honorable mention in the interior/wall art category for the Wellness Center Classroom decals.

Affiliations

GRAPHIC DESIGN STUDENT ASSOCIATION

GDSA | Member

THE PROFESSIONAL ASSOCIATION FOR DESIGN

AIGA | Member

UNIVERSITY OF HOUSTON GRAPHIC ALUMNI PARTNERSHIP

UH GAP | Member

References available upon request.